

Company Name	Saraiva S/A Livreiros Editores
Headquarters Address	Rua Henrique Schaumann, 270 – São Paulo/SP
Internet Address	www.saraivari.com.br
Director of Investor Relations	Name: João Luís Ramos Hopp E-mail: joaohopp@saraivari.com.br Telephone: (11) 3613-3263 Fax: (11) 3613-3062
Investor Relations Department Head	Name: João Luís Ramos Hopp E-mail: joaohopp@saraivari.com.br Telephone(s): (11) 3613-3263 Fax: (11) 3613-3062
Newspapers (and locations) in which it publishes its corporate documents	<i>Diário Oficial do Estado de São Paulo</i> <i>Gazeta Mercantil (Sao Paulo Section)</i>
The Company is bound to arbitration before the Market Arbitration Panel, pursuant to the Arbitration Clause in its Bylaws.	

Annual Financial Statements and Consolidated Financial Statements, when applicable, for the fiscal year ended 12/31/2009

EVENT	DATE
Availability to Shareholders	03/19/2010
Publication	03/19/2010
Expedition to BM&F BOVESPA	03/18/2010

Standardized Financial Statements – DFP, for the fiscal year ended 12/31/2009

EVENT	DATE
Expedition to BM&F BOVESPA	03/18/2010

Annual Financial Statements or Consolidated Financial Statements, when applicable, in accordance with international standards, for the fiscal year ended 12/31/2009

EVENT	DATE
Expedition to BM&F BOVESPA	04/30/2010

Cash earnings in the allocation of income for the fiscal year ended 12/31/2009

Earning	Event-Date	Amount (R\$)	Value in R\$/share	
			Common	Payment date
Interest on Equity	Board of Directors Meeting	20,723,975.82	0.73410209	04/30/2010

Reference Form, for the current fiscal year (12/31/2010)

EVENT	DATE
Expedition to BM&F BOVESPA	06/30/2010

Quarterly Information – ITR

EVENT	DATE
Expedition to BM&F BOVESPA	-
For the 1st quarter	05/14/2010
For the 2nd quarter	08/13/2010
For the 3rd quarter	11/11/2010

Quarterly Information in English or in accordance with international standards

EVENT	DATE
Expedition to BM&F BOVESPA	-
For the 1st quarter	05/28/2010
For the 2nd quarter	08/30/2010
For the 3rd quarter	11/26/2010

Annual General Meeting

EVENT	DATE
Publication of the Meeting Notice	04/01, 05 and 06/2010
Expedition of Notice of Meeting to BM&F BOVESPA, accompanied by the administrative proposal, when applicable	04/01/2010
Annual General Meeting	04/20/2010
Expedition of the minutes of the Annual General Meeting to BOVESPA	-
Holding of Ordinary general meeting	04/20/2010

Extraordinary General Meeting already scheduled

EVENT	DATE
Publication of the Meeting Notice	-
Expedition of Notice of Meeting to BM&F BOVESPA, accompanied by the administrative proposal, when applicable	-
Annual General Meeting	-
Expedition of the minutes of the Annual General Meeting to BOVESPA	-

Public Meeting with Analysts

EVENT	DATE
Public meeting with analysts, open to other interested parties: (Local: Hotel Intercontinental, localized in Alameda Santos, 1.123, Sala Giorgio, São Paulo/SP; Brazilian Time: 08:30 a.m.)	11/30/2010

Teleconferences

EVENT	DATE
DFP for the fiscal year ended 12/31/2008	03/22/2010
ITR for the 1st quarter	05/17/2010
ITR for the 2nd quarter	08/16/2010
ITR for the 3rd quarter	11/12/2010
The teleconferences in Portuguese will take place on the respective dates, always at 10:30 a.m. (Brasília/DF time). The teleconferences in English will take place on the respective dates, always at 12:00 p.m. (Brasília/DF time). The login for participation will be sent by mail.	

Scheduled Board of Directors Meetings

EVENT	DATE
Board of Directors Meetings	-
Expedition of the main deliberations of the Board of Directors Meeting to BM&F	-
Expedition of the minutes of the Board of Directors Meeting to BM&F	-